

### **\*Edit Audio Description (Editing and tagging):**

- *Optimize the sound quality of audio recordings*
- *Edit out dead space and none-message content*
  - *Remove long periods of silence, transition time, babies crying, coughing, extra fillers (for example uuh's which are not meant to be part of the preaching style)*
- *Add a host narrator to:*
  - *Introduce the message with churches own voiceover theme music*
  - *Give a call to action and/or re-focus the listener, at the half-way point*
  - *Give a summary, call to action, contact info, other messages resources info, at the end of message*
  - *Invite the audience back with a teaser from the next message*

### **\*\*Edit Video Description (Editing and tagging):**

- *Optimize the sound quality of video recordings, Apply color, brightness and contrast correction where necessary*
- *Add titles and text (still, scrolling or animated) for scriptures and in key places*
- *Edit out dead space and none-message content*
  - *Remove long periods of silence, transition time, babies crying, coughing, extra fillers (for example uuh's which are not meant to be part of the preaching style)*
- *Add a host narrator to:*
  - *Introduce the message with churches own voiceover theme music*
  - *Give a call to action and/or re-focus the listener, at the half-way point*
  - *Give a summary, call to action, contact info, other messages resources info, at the end of message*
  - *Scroll address and website information while narrating it*
  - *Invite the audience back with a teaser from the next message*

### **Π Shortening Message Time:**

*In adjusting content down to a specific length, we begin with unwanted material, including noise, short or long pauses (dead space), transitional time. Then lastly we edit out fillers like "uuh" and "let's see" then we have to interpret what remaining fillers add character to the speaker versus taking up time. If more shortening is needed then decisions become more difficult, such as removing repetition that is not done for dramatic effect. If shortening content will ultimately take away from the meaning of the message, the best approach is to divide the message into part one and part two, repeating some content for transition's sake. Good sermon editing is, actually, a ministry and not just an assignment.*

### **60 Min Time Format:**

*Since 60 min. formatting requires more edit time, it can be provided at additional cost or the omission of free announcements and promo spots. In the 60 min format, we leave the full church service intact, leaving 60 minutes of content, while removing long periods of silence, transition time, babies crying, coughing, extra fillers (for example uuh's which are not meant to be part of the preaching style)*